

BUSINESS ENGLISH



ROSE OF YORK

In the early 1980's a close-knit family, with a 15-year old daughter named Rose, made the brave move from York. They established a new and exciting language school in the heart of the bustling capital city, London. As citizens of the world, they had a dream to share the English language and English culture all around the world. Inspired by the talent and perseverance of their daughter, Rose, and the beauty, culture and tradition of York, they decided to combine these two concepts to form the name of the school – Rose of York. This combination in the heart of the multi-cultural city, that is London, has resulted in an exceptional language school that upholds British educational traditions.



BUSINESS ENGLISH

This course focuses on developing the language skills and functions necessary to perform successfully in a variety of key business contexts and situations.

The course aims to:

- Develop students' language skills to perform effectively in any business arena.
- Focus on vocabulary and functions related to particular business subjects such as telephone English, giving presentations and writing formal emails.
- Improve Business English acumen and knowledge based on needs analyses and specialised requirements.

BOOSTER CLASSES (additional)

These classes are designed to supplement your study and to increase your learning potential by focusing on key areas of identified development. The Booster Classes are personalised and very useful.

- The Booster Classes are: conversation, pronunciation, writing skills, business proficiency and exam skills.
- You can choose your Booster Classes and prioritise them based on the needs identified by you and your teacher.
- For example, if you feel like Pronunciation is your weak point, you can add a **Pronunciation Booster** to your Standard course to help you improve in this area.

All prices per person per week. Terms and Conditions apply.	Business English morning 9:00 - 12:15	BOOSTER 1 12:55 - 13:40	BOOSTER 2 13:45 - 14:30	Business English afternoon 14:35 - 17:00	PRICE
15 Lessons Standard PM **				included	£140 £98
20 Lessons Standard AM	included				£220 £154
20 Lessons Standard PM			included	included	£180 £126
25 Lessons Semi Intensive AM	included	included			£275 £193
25 Lessons Semi Intensive PM		included	included	included	£230 £161
30 Lessons Intensive	included	included	included		£320 £224
25 Lessons Combination	included	*included			£405 £284
30 Lessons Combination	included	included	*included		£455 £319
30 Lessons Combination + Focus	included	*included	*included		£660 £462
45 Lessons Super Intensive	included	included	included	included	£425 £298

*One-to-One Lesson.

**Not applicable for students on a student visa.

ENGLISH FOR SPECIFIC PURPOSES

Finance, Law, Marketing, Media, Medical



These courses are designed to focus on language skills and vocabulary functions needed to perform successfully in specific environments and industries.

These courses aims to:

- Focus on language skills and vocabulary functions needed to perform successfully in specific environments and industries.
- Focus on specific areas noted by the student or the teacher.

FINANCE – The course aims to:

- Improve your understanding and to write financial reports, strategies and risk assessments and analyses.
- Incorporate participation in idea pitches and debates regarding software packages, mergers and acquisitions.
- Develop functional language for the stock market and to assess economic conditions and forecasts.

MARKETING – The course aims to:

- Incorporate planning, discussing, designing and analysing a marketing plan, understanding customer and consumer needs and trends, assessing the language used in advertising and writing promotional materials.
- Refine presentation and negotiation skills by presenting a marketing campaign, managing successful meetings and participating in a debate.

MEDICAL – The course aims to:

- Explore and understand articles regarding current medical developments, treatments and patients' records.
- Practise writing prescriptions, discussing symptoms and diagnoses through preparing and delivering presentations using key terminology and language functions specific to medical English.
- Develop ways to communicate with and reassure patients.

LAW – The course aims to:

- Teach writing skills for contracts and extracting information for clients.
- Develop language to be used in a court of law and to argue a case for your client.
- Encourage understanding and discuss the differences in civil, common and criminal law and explore the terminology used in the legal profession.

MEDIA- The course aims to:

- Familiarise students with a range of topics from mass media.
- Develop specialist language to write headlines, produce adverts, manage and schedule meetings, prepare and present a media pitch, discuss digital marketing and focus on current affairs.
- Analyse media, communications issues and the language used.

TOURISM AND HOSPITALITY – The course aims to:

- Develop functional language through in case studies and participating role plays.
- Develop the language skills to manage guests and staff, create promotional materials, write reports and conduct customer satisfaction surveys.
- Explore hotel and kitchen vocabulary and functional language in order to handle situations such as customer complaints and making recommendations.

All prices per person per 2 weeks. Terms and Conditions apply.	ESP morning 09:00 – 12:15	BOOSTER 1 12:55 - 13:40	BOOSTER 2 13:45 - 14:30	PRICE
20 Lessons Standard	included			£550
25 Lessons Semi Intensive	included	included		£650
30 Lessons Intensive	included	included	included	£750

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